

A NEW ERA OF RESPONSIBILITY: RENEWING AMERICA'S PROMISE

The U.S. Department of Commerce 2010 Budget

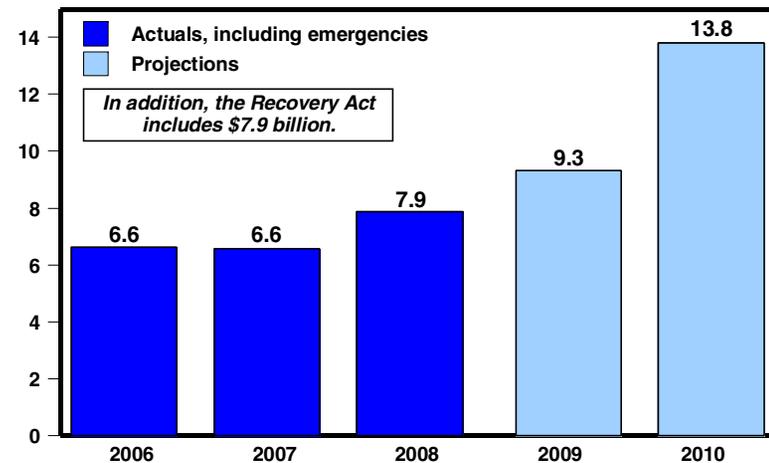
“Somewhere in America, a small business is at work on the next big idea. A scientist is on the cusp of the next breakthrough discovery. An entrepreneur is sketching plans for the startup that will revolutionize an industry. And the most determined, most productive workers in the world are on the job. It’s time to start laying the groundwork for long-term economic prosperity -- to help American businesses grow and thrive at home, and expand our efforts to promote American enterprise around the world.”

-- President Barack Obama

The President’s Budget provides Commerce with the tools to meet its job-creation mission, to foster innovation and competitiveness at home and within the context of a global economy. In addition, Commerce has responsibility for the 2010 Decennial Census; monitoring climate change; and protecting natural resources. The Budget provides the Census Bureau with over \$7 billion. It will increase funding for weather satellites and climate sensors, as well as related research, and will bolster our ability to address the climate crisis. Investments in American competitiveness range from support for the Technology Innovation Program and the Manufacturing Extension Partnership to funding for regional economic development and entrepreneurialism in distressed areas. The Budget also supports the International Trade Administration's efforts to promote exports from small businesses, help enforce trade agreements with other nations, eliminate barriers to sales of U.S. products, and improve the competitiveness of U.S. firms. The Budget provides the U.S. Patent and Trademark Office full access to its fees to improve its efficiency and safeguard intellectual property.

Department of Commerce

Discretionary budget authority in billions of dollars



Note: The increase in 2010 includes approximately \$4 billion of additional funding, above the 2009 level, provided to conduct the 2010 Decennial Census.

The U.S. Department of Commerce Budget Highlights

NEW MARKETS FOR AMERICAN BUSINESS

Promotes opportunities for American exporters in new markets. The Budget fully supports the International Trade Administration's efforts to promote exports from small businesses, help enforce free trade agreements with other nations, eliminate barriers to sales of U.S. products, and improve the competitiveness of U.S. firms.

COMPETITIVENESS AND INNOVATION

Invests in America's Competitiveness. The Administration funds advanced measurement and standards development at the National Institute of Standards and Technology to support the nation's technology infrastructure. The budget also provides \$70 million for the Technology Innovation Program, which invests in high-impact research that will address critical national needs and advance innovation and supports the Hollings Manufacturing Extension Partnership at \$125 million to enhance the competitiveness of the Nation's manufacturers and to facilitate the adoption of more efficient manufacturing processes.

Spurs regional economic development. The Budget provides \$50 million for regional planning and matching grants to support the creation of regional innovation clusters that leverage regions' existing competitive strengths to boost job creation and economic growth.

Facilitates the creation of new businesses in distressed areas. The Budget launches a \$50 million initiative that will create a nationwide network of public-private business incubators to encourage entrepreneurial activity in economically distressed areas.

Promotes innovation. The Budget provides resources to strengthen the U.S. Patents and Trademark Office's ability to strengthen innovation and safeguard the value of intellectual property through more efficient and higher quality patent and trademark examinations.

ENVIRONMENTAL MONITORING AND MANAGEMENT

Improves weather forecasting and global climate monitoring. The Budget provides over \$1.3 billion to develop and acquire vital weather satellites and climate sensors in order to provide continuity of satellite coverage needed for weather forecasting and climate data records.

Protects oceans and manages natural resources. The Budget fully supports implementation of the Magnuson-Stevens Act and its requirement to eliminate overfishing by 2011 – advancing climate research and efforts to understand and monitor ocean acidification.

THE 2010 CENSUS

Conducts the Decennial Census. The Budget provides over \$7 billion so the Census Bureau will have the resources it needs to complete the 2010 Census effectively, efficiently, and on time.